IN THE CLAIMS

1. (Previously Presented) A system for providing a network-based marketplace, the system including:

an information server to present listings to users, each listing belonging to a category and having one or more associated attributes; and,

a database component having an attribute value table, the attribute value table to store attribute values for a plurality of the listings independent of the category to which each listing of the plurality of the listings belongs.

- (Previously Presented) The system of claim 1, including an attribute map table to store 2. attribute map values, each attribute map value to determine how a particular attribute value is displayed with an associated listing.
- 3. (Previously Presented) The system of claim 2, wherein each attribute map value is to determine a position of the attribute value within an output display.
- 4. (Previously Presented) The system of claim 2, wherein each attribute map value is to determine a display length of the attribute value within an output display.
- 5. (Previously Presented) The system of claim 1, including an attribute validity table having attribute validity values, the attribute validity values to determine validity of the attribute values associated with a particular listing.
- 6. (Previously Presented) The system of claim 5, wherein the attribute validity table includes maximum range values and minimum range values, the maximum range values and minimum range values to determine a valid numerical range of an attribute value associated with a particular listing.

7. (Currently Amended) A machine-readable medium having stored thereon [[a]] <u>one or more</u> database <u>data structures</u> for a system providing a network-based marketplace, the database data structures including:

one or more database tables to store listings, each listing belonging to a category and having one or more associated attributes; and,

an attribute value table to store attribute values for a plurality of the listings independent of the category to which each listing of the plurality of the listings belongs.

- 8. (Currently Amended) The machine-readable medium of claim 7, wherein the <u>one or more</u> database <u>data structures</u> further include[[s]] an attribute map table to store attribute map values, each attribute map value to determine how a particular attribute value is displayed with an associated listing.
- 9. (Original) The machine-readable medium of claim 8, wherein each attribute map value is to determine the position of the attribute value within an output display.
- 10. (Original) The machine-readable medium of claim 8, wherein each attribute map value is to determine the display length of the attribute value within an output display.
- 11. (Currently Amended) The machine-readable medium of claim 7, wherein the <u>one or more</u> database <u>data structures</u> further include[[s]] an attribute validity table having attribute validity values, the attribute validity values to determine validity of the attribute values associated with a particular listing.
- 12. (Original) The machine-readable medium of claim 11, wherein the attribute validity table includes maximum range values and minimum range values, the maximum range values and minimum range values to determine a valid numerical range of an attribute value associated with a particular listing.

13. (Currently Amended) A <u>computer-implemented</u> method including:

receiving a request for a listing, the listing belonging to a category and having one or more associated attributes;

retrieving the requested listing from a database table;

retrieving attribute values for the associated attributes of the listing from an attribute value table, the attribute value table storing attribute values for a plurality of listings independent of the category to which each listing of the plurality of listings belongs; and,

displaying the listing and the associated attribute values.

- 14. (Currently Amended) The <u>computer-implemented</u> method of claim 13, including: retrieving one or more attribute map values from an attribute map table, the attribute map values to determine how a particular attribute value is displayed with an associated listing.
- 15. (Currently Amended) The <u>computer-implemented</u> method of claim 14, wherein the attribute map values determine a position of the attribute value within an output display.
- 16. (Currently Amended) The <u>computer-implemented</u> method of claim 14, wherein the attribute map values determine a display length of the attribute value within an output display.
- 17. (Currently Amended) A <u>computer-implemented</u> method including: storing a listing in a database table, the listing belonging to one of a plurality of categories and having one or more associated attributes; and

storing an attribute value for the listing in an attribute value table, wherein the attribute value table is to store attribute values for a plurality of listings independent of a respective category to which any single listing belongs.

18. (Currently Amended) The <u>computer-implemented</u> method of claim 17, including: storing an attribute map value in an attribute map table, the attribute map value to determine how the attribute value is displayed with an associated listing.

AMENDMENT AND RESPONSE UNDER 37 CFR § 1.111

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19. (Currently Amended) The <u>computer-implemented</u> method of claim 18, including: storing an attribute validity value in an attribute validity table, the attribute validity value to determine validity of the attribute value associated with the listing.

20. (Currently Amended) The <u>computer-implemented</u> method of claim 18, including: storing maximum range values and minimum range values in the attribute validity table, the maximum range values and minimum range values to determine a valid numerical range of the attribute value associated with the listing.